

EXHIBIT C

Ziff Davis Federally Trademarks and Pending Applications

Trademark	Registration No.	Pending Application No.
ABERDEEN GROUP	2256783; 2262547	
ASKMEN	5452659; 3494771	
BABYCENTER	6125634; 3230698; 3598894; 2237861; 6120142	
BLACKFRIDAY.COM	5980844	
CAMPAIGNER	6817295; 2790079; 4422673; 4448562; 4527938; 4531859; 4531859; 4637880; 4589601	
CASTLE CONNOLLY	3989297; 2242434; 6960288	
CASTLE CONNOLLY TOP DOCTORS	3989296	
CNET	7057152; 7057153; 7057154; 2129863; 2163213; 1888794;	97249709

	2175989; 5598925; 5598924	
DAILYOM	5295177; 3001416	
DEALS OF AMERICA	4133376; 5284571	
DIABETES DAILY	5573565	
DIGITAL FOUNDRY	6045599; 6045598	
DOWNDETECTOR	5839013	
EKAHAU	6026792; 7597859; 7597861; 3112653; 5900609; 5810287; 5906582; 5906581; 5673154; 5906583; 5538145; 5906584; 6041936; 5700974; 5803126	99084837
EVERYDAY HEALTH	3892193; 4158204; 5600448; 5901184	
EVOICE	3232401; 3241256	

EXCEL MICRO	4747640; 4747641	
EXTREMETECH		98757215
FULLCONTACT	7167505	
GAMESINDUSTRY.BIZ	6541470	
GEEK.COM	3224722	
HEALTH ECAREERS	5251656; 5477523	
HOWLONGTOBEAT	6626911	
HUMBLE	4501010; 4597050; 6090723; 6237436; 4609042	98910851
I LOGO (ICONCONTACT)	7511813	
I LOGO DARK BACKGROUND (ICONCONTACT)	7511812	
I-CONTACT	3219583; 3884692; 3891742	
IGN	2948245; 3913019; 3844480; 3844481; 3844482; 5021618; 5395751; 2681579;	

	5021616; 5021617	
INSPIRED ELEARNING	6072679; 6246337; 5744859; 5931065; 5931064; 5744858	99126228
IPVANISH	4470572; 6140026; 4740063	
KICKBOX	5179509; 5179511; 5179508; 5179512	
LIFEHACKER	3274709	
LINE2	4026549	
LIVEDRIVE	5222865; 5517605	
LOSE IT!	3900303; 3900304; 4685086; 5064486; 7309756	
MAPGENIE	7547119	
MASHABLE	4339040	
MEDPAGE TODAY	3130597	
MIGRAINEAGAIN	6746693	
MOM 2.0	5154922; 4493995	

MOZ	4451758; 5233297; 5233297; 4755807; 4121632; 4237675	
OFFERS.COM	5598289	
OOKLA	3988191; 4239996; 5306685; 4913264; 7084505	
OUTSIDE XTRA	5981033	
OXVENTURE	7178521	
PC	4714983	
PC MAGAZINE	2590967; 4714982; 3542630; 4714984; 5136871; 7603781; 5640918; 5127192	
PRIME	2926142; 3010565	
RETAILMENOT	3935181; 4349252; 4349253; 4349254; 4349251;	

	4349255; 5702462; 5871204	
ROCK PAPER SHOTGUN	4216425; 5971114; 5971114	
ROOTMETRICS	4028006; 5018283; 5036907; 5036908; 5191525; 4028007; 5018284; 5036909; 5036910	
SPEEDTEST	4047266; 4982850; 5056423	
SPICEWORKS	3266430; 4477648; 5390477; 3767166; 4712605	
STAT SEARCH ANALYTICS	5010562	
STREAMSEND	3275060	
STRONG VPN	4724827; 6069221; 6074446;	
SUGARSYNC	3577503; 3722938	
TECHBARGAINS.COM	2405796	

THESKIMM	4320652; 5201042; 5570386; 6881473; 5905147; 6767956; 6487185; 6494185; 6487186; 6487367; 6522289; 6007135	
VIPRE	5674158; 3595400; 5770295	
Z	2619612	
ZD	6859318; 7034258	
ZDB2B	5821875	
ZDNET	2333430; 3900220; 3900221; 3900222; 7156979; 7489673; 7496429	97528798
ZIFF DAVIS	4107486; 7346739; 5821876	
ZIFF MEDIA GROUP	6182683	
ZZZ ZIFF MEDIA GROUP	6187764; 6202364	